



# BRAND DEVELOPMENT COMPANY

*Building, Owning & Automating the Future of Indonesian Brands*



# as a Brand Development Company that has been established from 2017

## **Our Vision:**

helps businesses build, grow, and manage their brand identity. Its core mission is to create a strong, consistent, and memorable brand that connects emotionally with the target audience and drives business growth.

## **Our Mission:**

**01.** Build Strong and Authentic Brands – Empower individuals and companies to create brands that are authentic, relevant, and competitive.

**02.** Deliver Measurable Business & Marketing Solutions – Provide strategic consulting, digital marketing, and creative services to enhance value and profitability.

**03.** Integrate Creativity & Technology – Develop innovative services combining creativity and technology to meet industry trends and business needs.



Proven experience in Building Brand, Brand Development & Strategic Investment

## Experience & Capabilities

- **Extensive Brand Development** – Experienced in building and developing **30+ brands** across diverse industries, including F&B, lifestyle, retail, and digital business. Several have achieved significant recognition, such as **Franchise Kopi Lain Hati, Street Boba, FMCG Gudbite, Republic Padel, FMCG Tea N Tales, Surya Painting (Automotive)**, and many others.
- **Brand Strategy & Positioning** – Developed comprehensive brand strategies from inception to scale-up, covering brand identity, positioning, and consistent multi-channel communication.
- **Integrated Marketing & Campaigns** – Managed the execution of integrated campaigns that combined storytelling, creative content, digital advertising, and offline activations to strengthen brand awareness and loyalty.
- **Influencer & Community Engagement** – Designed collaborations with KOLs, brand ambassadors, and communities to build brand trust and expand consumer networks.
- **Adaptation & Growth Focus** – Drove cost efficiency, innovation, and strategic adaptation to market trends, ensuring brands remain relevant and competitive.

*We Build. We Grow. We Automate.*

*Cardi Nusantara helps brands to be born, grow, and evolve — from strategy to system.*

Brand Development | Business Development | Strategic Investment | Creative Ideation

OUR  
FOUNDER



**DEO CARDI NATHANAEL**

Founder & CEO

CARDI NUSANTARA - BRAND DEVELOPMENT COMPANY  
PT. DIGITAL CARDI NUSANTARA

# Our Client



And Many more

# WE PROVIDES OVER 200+ CLIENTS

## FASHION BRANDS

Over 50+ fashion brands including: Aruchi Baby, Sumimo Baby, DialogueBaby Group, MomaBae, SorexUnderware, etc



## FOOD AND BEVERAGE

Over 70+ F&B brands including: Kopi Lain Hati, Warung Wakaka, Platinum, Roti Bakar 88, Kafe Betawi, Sponji Cake, Gokana Ramen, Martabak Pecenongan 65A, Uji Matcha, Tom Tom Kitchen, Street Boba, etc

## BEAUTY BRANDS

Over 40+ beauty brands including: DanDan, Hair and Me, BDL, TrueEve, MilaDopiz, Remine Beauty, Ture, Eleven Thirty 1130 by Ririn Ekawati & Ibnu Jamil, etc



## STARTUPS & GOVERNMENT

Over 40+ startups including: VINTAGE Lawyer, Grab Food, OKBANK, Siloam, Bank Mandiri, GoTo, FITA Apps by Telkomsel, TokoGame Voucher, etc

## CORPORATE & FMCG

Over 40+ corporations brands, including: Infinix, Baterai ABC, MamaKoko Santan, CocoClub Drinks, Sambel Cap Jempol, MamaRoz Juice, Rejuve Juice, Cassa Chips, Yava Bali, Sido Muncul, Laukita, Fox Drinks, Mix Max, Squeezy Stationary, etc.



## STARTUPS & GOVERNMENT

Over 15+ lifestyle brands including: Simply Bed, Elite SpringBed, Dr Shield Atap, ITSU Kursi Pijat, BurnLab Sport, Remax Indonesia, Kohana, PURO Ecogreen, SouthCity, UnaKaffee etc

# FLOW

## STEP 1 - MEETING ONLINE

- CONDUCT AN INITIAL ONLINE MEETING TO UNDERSTAND CLIENT OBJECTIVES, CHALLENGES, AND EXPECTATIONS.
- COLLECT ESSENTIAL INFORMATION SUCH AS BRAND BACKGROUND, CURRENT MARKETING EFFORTS, AND DESIRED OUTCOMES.
- IDENTIFY KEY PROBLEMS AND OPPORTUNITIES TO ADDRESS IN THE PROJECT.

## STEP 2 - CONSULTATION

- PROVIDE PROFESSIONAL INSIGHTS AND RECOMMENDATIONS BASED ON THE CLIENT'S NEEDS.
- DISCUSS POSSIBLE STRATEGIES, CREATIVE DIRECTIONS, AND CHANNELS TO ACHIEVE GOALS.
- ALIGN EXPECTATIONS AND DEFINE THE SCOPE OF WORK CLEARLY.

## STEP 3 - BUILD PACKAGE

- DESIGN A CUSTOMIZED SERVICE PACKAGE TAILORED TO THE CLIENT'S REQUIREMENTS.
- DEFINE DELIVERABLES, TIMELINES, AND RESOURCES NEEDED.
- SHARE THE PROPOSAL WITH TRANSPARENT COST AND VALUE JUSTIFICATION.

## STEP 4 - EXECUTION, SETTING TIMELINE

- FINALIZE PROJECT TIMELINE WITH CLEAR MILESTONES AND DEADLINES.
- ASSIGN TASKS TO THE RESPONSIBLE TEAM MEMBERS.
- BEGIN PREPARATION AND SETUP FOR CAMPAIGN, CONTENT CREATION, OR DESIGN WORK.

## STEP 5 - KICK OFF MEETING - START PROJECT

- HOST A KICKOFF MEETING TO ENSURE ALL STAKEHOLDERS ARE ALIGNED.
- CONFIRM GOALS, DELIVERABLES, AND COMMUNICATION METHODS.
- OFFICIALLY START THE PROJECT EXECUTION PHASE.

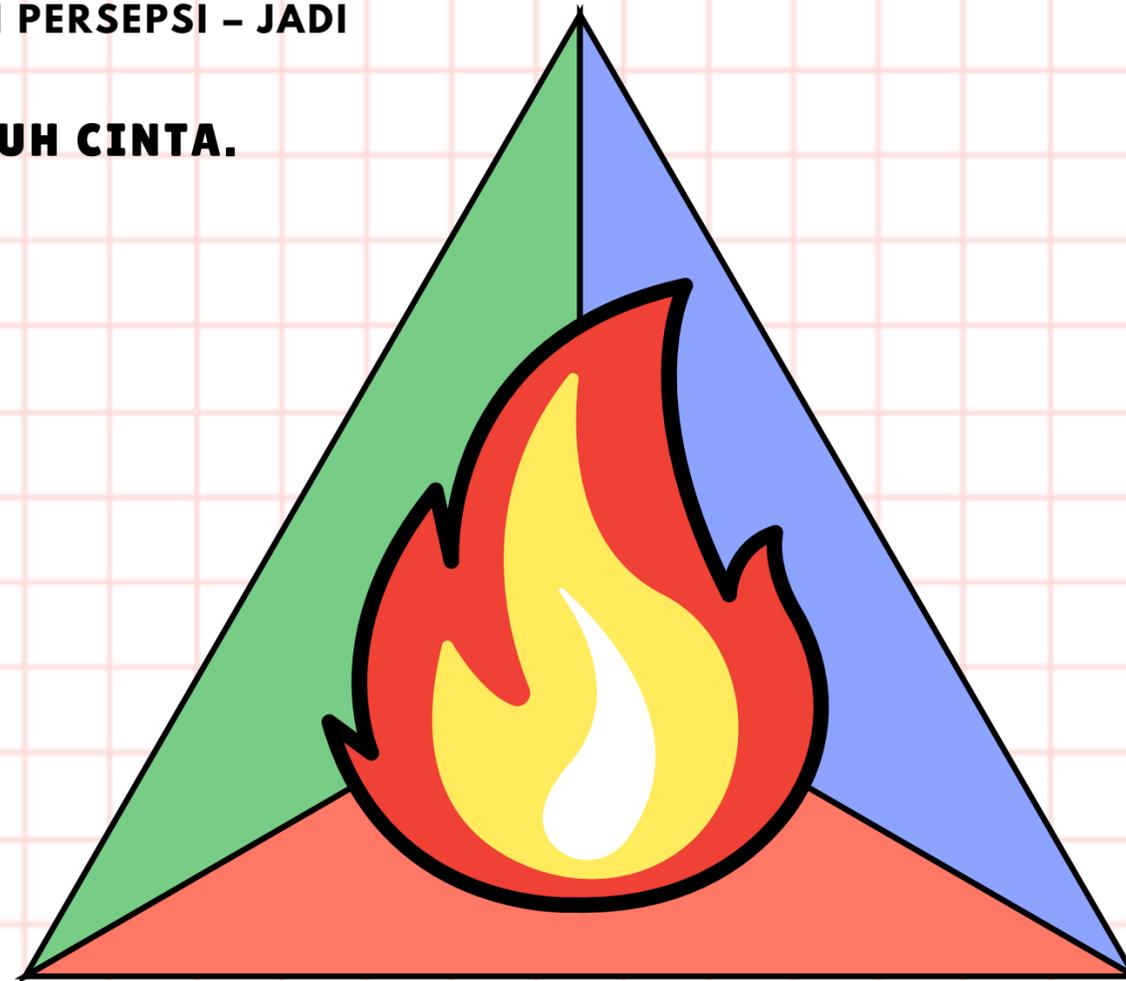
# THE CARDI MATRIX FRAMEWORK

Brand Development

## POSITIONING POWER

TENTUKAN POSISI – KUASAI PERSEPSI – JADI PILIHAN UTAMA.

**BRANDING: ORANG JATUH CINTA.**



Brand Strategy

## GUERRILLA GROWTH TACTICS

MENANG DENGAN KREATIVITAS, BUKAN BUDGET.

**MARKETING: NGAJAK KETEMU & BIKIN TERTARIK.**

Brand Management

## COMPOUNDING ECOSYSTEM

BANGUN SISTEM YANG MAKIN LAMA MAKIN KUAT.

**SELLING: MELAMAR.**

# BRAND STRATEGY

## GUERRILLA GROWTH TACTICS

*Create a strong brand strategy that resonate with audience and drives business growth*

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# BRAND STRATEGY

*How to develop, manage brand identity, messaging to increase awareness, engagement, revenue. We help plan strategies for introducing new products to attract attention and gain customers.*

## **Scoop of Work:**

01. Brand Consulting
  03. Fractional Chief Brand Officer
- 

# KONSULTASI BRANDING 2 JAM



intensive 1on1 session dengan praktisi branding bisnis & content ads marketer untuk membahas spesifik goals bisnis kamu

**DEO CARDI MENDAMPINGI INDIVIDU (CEO, MENTOR, COACH) SECARA EKSKLUSIF DALAM MEMBANGUN DAN MENJAGA KUALITAS BRAND PRIBADI SECARA KONSISTEN.**

- offline (1x) per bulan
- 2 Hours Consultation
- WA replied dalam 24jam

1ON1 CONSULTATION

## DESCRIPTION

Layanan :

Sesi konsultasi strategis dan arahan saja

Analisa masalah, brainstorming, saran solusi

Fokus : Memberikan insight, diagnosis, dan arah branding

Gaya Kerja : Strategis, satu arah, berbasis diskusi/saran

Komunikasi : Sesi 1:1 via Zoom atau tatap muka

Keterlibatan : Pasif setelah sesi selesai (klien eksekusi sendiri)

Output :

- Laporan singkat hasil analisa
- Checklist & rekomendasi langkah
- Sesi diskusi langsung (120 menit)
- Panduan positioning dan target audiens
- Template atau tools dasar (opsional)

Cocok Untuk :

Baru mulai dan bingung arah brand

Konsultasi Branding

Ingin validasi ide atau rebrand cepat

Konsultasi Branding

### **Consultation & Advicing**

Durasi: 2 Jam

**IDR 1.500.000**

Client: Owner & PIC

Jika durasi lebih dari 2 jam:

**IDR 3.000.000**

Client: Owner & PIC

# FRACTIONAL CHIEF BRAND OFFICER (FCBO)

*We can help with the development and management of brand strategy starting from brand*

## **Scoop of Work:**

### **Brand direction & communication strategy (CARDI Matrix)**

- 01.** *Product-market fit & growth roadmap*
- 02.** *Leadership mentoring untuk tim internal*
- 03.** *Periodic business review & alignment session*
- 04.** *Franchise Development*

### **Monthly Brand Audit**

- *review bulanan*
- *identifikasi gap antara positioning, komunikasi, & hasil aktual*

### **Komponen Layanan**

- *Audit visual & komunikasi*
- *Analisis performa digital*
- *sentiment analysis*
- *Ation plan & improvement report*
- *Model bisnis & improvement report*

## Peran Chief Brand Officer (CBO)

CBO adalah arsitek brand secara menyeluruh, yang memastikan semua aktivitas — dari strategi, konten, hingga campaign — berjalan selaras dengan DNA brand, positioning, dan tujuan bisnis.

### CBO Bertanggung Jawab Langsung untuk:

#### 1. Brand Strategy & Architecture

- Menentukan visi, misi, dan positioning setiap brand.
- Membangun sistem “brand house” dan guideline untuk seluruh komunikasi.

#### 2. Creative Direction & Campaign Narrative

- Menentukan konsep besar (big idea) tiap campaign.
- Mengarahkan tone, visual, dan narasi di semua channel.

#### 3. Brand Performance & Value Growth

- Mengukur brand equity, awareness, engagement, hingga ROI dari campaign.
- Menghubungkan aktivitas digital ke strategi bisnis (sales, retention, community).

## CBO Berkolaborasi/Mengawasi divisi untuk:

Aktivitas	Tanggung Jawab CBO	Eksekutor/Tim Operasional
Integrated Digital Activation	Menentukan Objektif, konsep dan pesan utama aktivasi	Tim digital strategis, project manager
Campaign Activation	Menyetujui tema & arah komunikasi	Tim campaign, creative, media
Social Media Activation	Menentukan guideline & storytelling	Tim content & community
KOL Management	Menentukan persona KOL yang cocok dengan DNA brand	Tim KOL & PR
Ecommerce Management	Menentukan positioning & campaign funnel	Tim e-commerce & growth marketing
Digital Verification	Menentukan standar kredibilitas digital (blue, tick, media PR, website)	Tim PR & digital ops
PR Media Activation	Menyetujui narasi & pesan publik	Tim PR & copywriting

**Chief Brand Officer bukan hanya “mengawasi digital.” tapi menyatukan semua fungsi pemasaran dan komunikasi menjadi satu arah strategis brand.**



# JAMILOS

Nasi goreng dan sate

Jamilo's adalah brand makanan lokal yang memfokuskan diri untuk menyajikan berbagai varian makanan nasi goreng dan sate sebagai bahan utamanya. Kami menciptakan beragam resep otentik yang di olah dari bahan-bahan berkualitas premium, namun tetap menawarkan harga yang terjangkau oleh berbagai kalangan. Hal tersebut kami lakukan untuk memberikan brand experience terbaik, serta menjamin kepuasan pelanggan.



Chief Brand Officer | Integrated Branding | Franchise Development | Social Media Management | Business Development | Ecommerce Management

# ROADMAP BENGKELTAINMENT



Lihat foto

Lihat ke luar

## Suryapainting Bogor

4,8 ★★★★★ 2.307 ulasan Google

Bengkel sepeda motor di Tajur Halang, Jawa Barat



APPS DATABASE & GARANSI PLUS



CAR VELG & BODY PAINT



FOOD & BEVERAGES



GAMES



ACC & DISTRIBUTION CHANNEL



SPAREPART/ADVERTISING

< suryapainting18



Surya Painting 18

1.365 posts 367K followers 896 following

Product/Service  
\*SPECIALIS CAT VELG BISA DI TUNGGU\*

WA:  
Admin 1 0896-5484-9261  
Admin 2 0814-0195-3341

See Translation

maps.app.goo.gl/sQ/suryapainting18

< suryapaintingbogor



Surya Painting Bogor

622 posts 127K followers 298 following

Auto Detailing Service:  
Surya Painting Bogor  
CAT VELG MOTOR TERBESAR, TERCEPAT, TERDEKAT  
CABANG SURYAPAINING18 BEKASI  
Senin - Minggu 08.00 - 18.00

See Translation

maps.app.goo.gl/jaPmHm17gs... and 1 more

< suryapainting\_jakbar



207 posts 57.2K followers 128 following

Cat velg bisa d tunggu berpengalaman 10thn cabang ke-3 setelah tambun dan bogor info 082127888368

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maps.app.goo.gl/...  
@suryapainting\_ja

< suryapainting18



suryapainting18 @suryapainting18

3.652 posts 6134K followers 7M following

1.164.656++ Followers Cross Platform

Surya Painting Indonesia

More info

www.youtube.com/@suryapaintingindonesia



Chief Brand Officer | Integrated Branding | Franchise Development | Social Media Management | Business Development | Ecommerce Management

supplier biji plastik

https://primaplastindo.co.id

### Distributor & Supplier Biji Plastik Berkualitas - PrimaPlastindo ...

Selama lebih dari sepuluh tahun, **Prima Plastindo** telah menjadi distributor dan supplier biji plastik berkualitas tinggi untuk lebih dari 200 pabrik di dalam dan luar negeri.

PT. Seluas Samudera Plastindo  
https://seluassamudera.com

### PT. Seluas Samudera Plastindo – Supplier Biji Plastik ...

Sebagai produsen biji plastik tangan pertama, **Seluas Samudera Plastik** memberikan harga kompetitif untuk menjaga biaya produksi anda tetap hemat dan stabil.

Hot LDPE Plastic Scrap? Wanna sell it fast? Watch this video!

One day

Biji Plastik PE A1

cahaya yang terang Warna takatur dan ukuran biji plastik seragam, sehingga hasil produk berkualitas

pabrik pengolahan sampah plastik film pe PE Plastic Film Waste Processing Plant

Mengubah Sampah Menjadi Cuan

49,6 rb

## BIJI PLASTIK SPESIALISASI SELUAS SAMUDERA PLASTIK

PELLET PLASTIK PE (POLYETHYLENE)

<p><b>GRADE SUPER 2</b></p> <p>Pengaplikasian kantong bening NON Food grade dan Inner Karung</p>	<p><b>GRADE A1+</b></p> <p>Pengaplikasian kantong bening atau warna NON Food grade dan Injection</p>	<p><b>GRADE A1</b></p> <p>Pengaplikasian kantong warna atau hitam NON Food grade dan Spuns</p>
<p><b>GRADE SUPER 1</b></p>	<p><b>GRADE A2</b></p>	<p><b>GRADE SABLON/HITAM</b></p>



**PT.SELUAS SAMUDERA PLASTINDO**

Fractional Chief Brand Officer | Audit Brand Bulanan | Kampanye Pemasaran Terintegrasi | Corporate Branding | Brand Experience & Aktivasi

# BRAND DEVELOPMENT

*“Visuals that tell your brand story”*

*We create impactful visuals-logos, packaging, and marketing materials-that communicate brand stories clearly.*

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# BRAND DEVELOPMENT

## *Reframing Branding as a Strategic Investment*

*High-performing companies no longer view branding as a discretionary spend.*

*They see it as a long-term investment that compounds—driving recognition, trust, and enterprise value.*

*Our Brand Strategy Advisory transforms your branding budget into a calibrated asset that strengthens competitive advantage and accelerates growth.*

## **Scoop of Work:**

**01.** *Blueprint Strategy  
& Company Re-  
Branding*

**02.** *Brand Identity*

**03.** *Website  
Development*





## Healthy Instant Noodle



dengan  
**kriuk bawang**  
*renyah!*

Follow Us on Instagram @gudbite.id

Introduction	Table of Contents
Chapter01 Brand DNA	Keyword Business Case Vision & Mission
Chapter02 Brand Personality	Brand Character Brand Tone of Voice
Chapter03 Brand Message	Brand Promise
Chapter04 Brand Experience	Brand Experience Concepts
Chapter05 Brand Touchpoints	Online Touchpoints Offline Touchpoints

SERVICE | CAMPAIGN ADVISING

## MYSTERY BOX BY ELIZABETH ZENIFER

2 Weeks before the launch dates, we collab with well-known Mom Influencer @elizabeth.zenifer to hold a Mystery Box to followers. Elizabeth die-hard fans are really supportive of the brand that it contributes to 100,000 box of sales just before the official launch.

SERVICE | BRAND BLUEPRINT & CAMPAIGN ADVISING

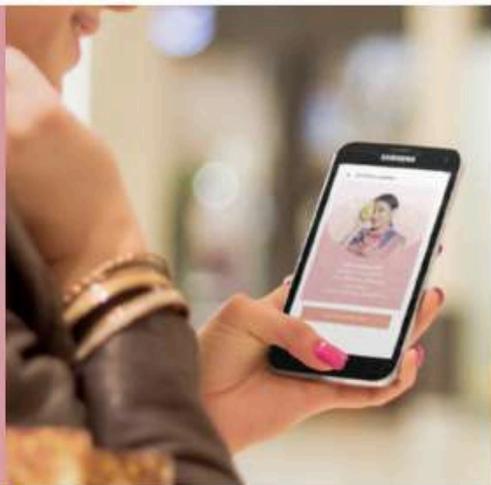
## #YANGBERHARGA PASTIDIJAGA

Another achievement from our agency to help Gudbite born into Indonesian Market. We develop Brand Blueprint, DNA, Visual Identity (Logo, Color Theme, etc) to differentiate Gudbite from another FMCG Healthy Brand. We also created the famous hashtag #YangBerhargaPastiDijaga as the main tagline to engage directly into emotional attachment a mother have to their loved ones





**GabaG**  
*beauty*



SERVICE | CAMPAIGN ADVISING

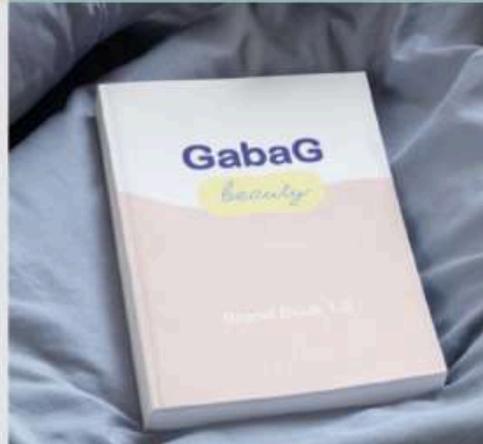
## CONFIDENCE JOURNEY PROGRAM

Confidence Journey Program (CJP) is a campaign we build for Gabag Beauty that helps new skincare user to use the skincare routine as it should be. The user has to upload weekly selfie to show the skin progress to be assessed by expert. With it, Brand can suggest routine adjustments or even new products to complement the main routine. This approach helps the user to try with the assistance of skin experts and having an additional benefits offered by Gabag Beauty. We utilize Gabag Beauty App as the main entry for the Campaign

SERVICE | BRAND BLUEPRINT

## BRAND BLUEPRINT

Gabag Beauty Brand Blueprint were focused on community engagement, as her parent company (Gabag Indonesia) was an already well-known brand in Mom & Kids market who has develop vast networks of audiences, especially moms. We also aim to build a brand which equal in trust just like the parent company. We build the identity, core messages, and set all the touchpoints



# Brand Development (Company Re-branding)



TEA N TALES  
NUSANTARA PREMIUM TEA

"Secangkir Teh, Pelukan Hangat  
Untuk Hati Yang Lelah"



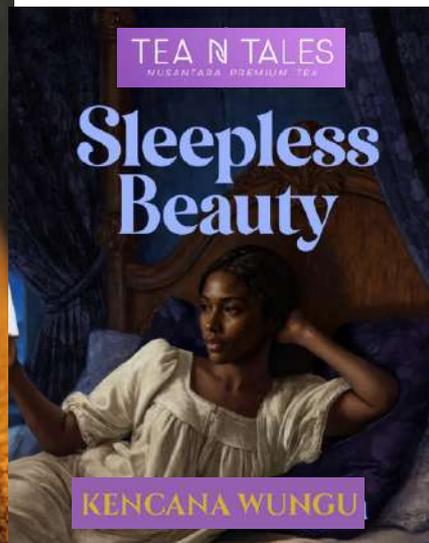
Re-branding

Strategy Audit brand lama, reposisi,  
desain ulang total

THE BOOK OF TEA N TALES

BRANDING ACTIVATION TO BUILD  
BRAND DNA DEFINITION, BRAND  
PERSONALITY, BRAND MESSAGE,  
BRAND EXPERIENCE, BRAND  
TOUCHPOINTS, BRAND VISUAL  
IDENTITY

- Brand Identity Guidelines
- Marketing Collaterals
- Blueprint Strategy



TEA N TALES  
NUSANTARA PREMIUM TEA

Sleepless  
Beauty

KENCANA WUNGU

# IDENTITY BRAND

*Creating visuals that speak for your brand, because great design builds recognition and trust*

## **Scoop of Work:**

**01.** *Company Profile  
Design Services*

**02.** *Logo Design  
(Brand Naming &  
Tagline Logo)*

**03.** *Branding Services  
(Brand Guideline)*

**04.** *Banner & Billboard  
Design Services*

**05.** *Product Packaging  
Design Services*

**06.** *Design Interior*

**07**



## Vision & Mission

- Vision** Exciting Healthy Lifestyle & Mindset
- Mission**
1. Providing selection of healthy foods & drinks
  2. Supporting healthy lifestyle
  3. Spreading positive healthy mindset
- Values**
- Healthy**  
Customer has no injuries, leads a healthy life, and provides the best knowledge
  - Exciting Experience**  
Bring cheer and meaningful joy of healthy living
  - Service Excellence**  
Ensuring customer order for your healthy journey

02



*“Logos we’ve created*

*identities that speak louder than words”*



**Re-Branding**



*etc, more than 30+ brands*

# Branding Services (Brand Guideline)



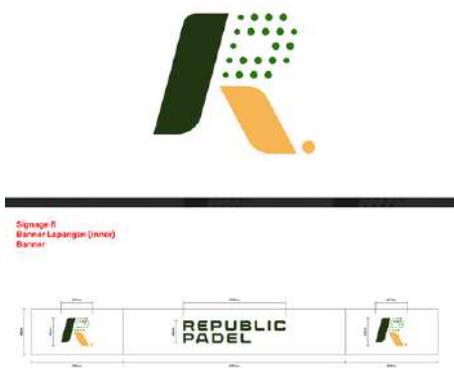
## Table of Contents

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05	Typography	Page 17
06	Pattern	Page 19
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## 04. Color Palette



## 05. Typography





# Brand Design Interior



# WEBSITE DEVELOPMENT

“Seamless Web & App for Digital Success”

*Developed high-performing websites and intuitive digital products that enhance user experience, align with brand identity, and drive measurable growth through seamless functionality and compelling design.*



# WEBSITE DEVELOPMENT

*We can help with the creation of websites, applications and software starting from the consultation process, analyst, business, visual, and target market to the overall execution stage.*

## **Scoop of Work:**

**01.** *Company Profile Website Development Services*

**02.** *eCommerce Website Development Services*

**03.** *One Landing Page*





Branding Cardi Nusantara  
Brand Development & Personal Branding



Branding Agency Jakarta - Jasa Branding Indonesia

Bangun Personal Brand & Materi Branding Iklan yang menjual Kami membantu profesional, pemilik bisnis, dan tim marketing

cardinusantara.com | Dec 16, 2025

About Us Brand Strategy Brand Development Website ▼  
Social Media Management Digital Marketing

Hubungi Kami

## Bangun Personal Brand & Materi Branding Iklan yang **menjual**

Kami membantu profesional, pemilik bisnis, dan tim marketing merancang identitas personal & brand assets yang kuat cepat dipakai di iklan dan meningkatkan konversi.

- Strategi Personal Branding
- Paket Kreatif untuk Ads



### Home

A Family of Companies Building Brands for the Now Transforming Empty Land into Thriving Businesses Tech x AI x From Land to Business Ecosystem

cardinusantara.com | Nov 11, 2025

### company

Home  
About Us  
Services  
Testimonial  
Contact Us

### contact

0812-8989-5646

cardinusantara@gmail.com

Cengkareng Barat, Cengkareng,  
RT.4/RW.13, Jl. Taman Palem  
Lestari, RT.9/RW.15, Tegal Alur,  
Kec. Kalideres, Kota Jakarta  
Barat, Daerah Khusus Ibukota  
Jakarta 11730, Indonesia



# Website Development (Company Profile)

## REQUEST

- Website B2B, without Pricing
- Make a Photo Catalog
- Make a Creative Photo Catalog
- Create Creative Video Content for Website
- Make a E-Catalog



[www.squeezy.co.id](http://www.squeezy.co.id)

SERVICE | INHANDS SERVICE



SCAN DISINI  
UNTUK HASIL VIDEO



SERVICE | E-CATALOG



SERVICE | DIGITAL ACTIVATION

## FULLY SUPPORT TO DIGITAL PLATFORM

We support Squeezy to fully present in Digital Platform for Sales Channel by creating digital catalog content. The content will be utilized in Online Purchase platform such as Shopee & Tokopedia and also e-Catalog for Squeezy home website

SERVICE | WEBSITE DESIGN & BUILED



SERVICE | CREATIVE PHOTOGRAPHY



# Nubiso Clothing Fashion Korea

Discover Now

NUBISO  
CLOTHING

Sara Set | All Size  
모든 사이즈를 위한 스타일



Sets

[View all](#)

NUBISO  
CLOTHING

Calligraph Outer | All Size  
모든 사이즈를 위한 스타일



Sweater & Cardigan

[View all](#)

NUBISO  
CLOTHING

Lulu Dress | All Size  
모든 사이즈를 위한 스타일



Dress

[View all](#)

## REQUEST

- Website E-Commerce Audio
- Make a Photo Catalog
- Make a Creative Photo Catalog
- Create Creative Video Content for Website & Social Media
- Monthly SEO Plan



INTIUM INDONESIA

SERVICE | DIGITAL ACTIVATION

## FULLY SUPPORT TO DIGITAL PLATFORM

We support INTIUM INDONESIA to fully present in Digital Platform for Sales Channel by creating digital catalog content. The content will be utilized in Online Purchase platform such as Shopee & Tokopedia and also e-Catalog for INTIUM INDONESIA home website.

SERVICE | INHANDS SERVICE



SCAN DISINI  
UNTUK HASIL VIDEO

SERVICE | EVENT DOCUMENTATION



SERVICE | WEBSITE (BLOGSPOT)



SERVICE | PHOTO PRODUCT





# New Arrivals

Berbagai fashion wanita terbaru

LATEST COLLECTION

VIEW ALL



Code #3310

Order via WA



Code #808/TS08

Order via WA



Code #9820

Order via WA



Code #9812

Order via WA

## Grow Your Fashion Business with Us

Jangan tunggu lagi, segera bergabung dan raih keuntungan bersama EB Fashion. Bersama kami, memulai bisnis fashion Anda menjadi lebih mudah dan terjangkau. Dengan pengalaman dan dedikasi kami, kami siap membantu Anda meraih kesuksesan dalam bisnis fashion.

HUBUNGI KAMI



## INGREDIENTS

Premium essentials for perfect baking

[SEE DETAILS](#)



## TOOLS

Crafted utensils for precise creations

[SEE DETAILS](#)



## BAKING CLASS

Elevate skills with expert-led lessons

[SEE DETAILS](#)



BERANDA

PRODUK

TENTANG KAMI

BECOME A SUPPLIER

KONTAK



Hubungi Kami

# MENYEDIAKAN BIJI PLASTIK

PT. Seluas Samudera Plastindo adalah supplier biji plastik / distributor biji plastik yang terpercaya.

Kami telah mensuplai lebih dari 700 pabrik plastik di seluruh indonesia.

 HUBUNGI KAMI





HOME

LAYANAN

TENTANG KAMI

KONTAK

ARTIKEL



BOOK NOW

LATEZZA BEAUTY PARLOUR

# Unveil Your True Beauty, From Head to Toe



hadirkan ketenangan sejati.

BOOK NOW

03.

## Radio Frequency

Perawatan modern untuk kulit lebih kencang, halus, dan awet muda.

dengan perawatan menyeluruh.

BOOK NOW

04.

## Pre-Wedding Package

kembalikan vitalitas dan kilau alami.

BOOK NOW

04.

## Fashion Colour

Ekspresikan gaya dengan warna rambut trendi yang tahan lama dan menawan.

# BRAND MANAGEMENT

## COMPOUNDING ECOSYSTEM

*Create a strong brand strategy that resonate with audience and drives business growth*

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# BRAND MANAGEMENT

*We can help with the creation of websites, applications and software starting from the consultation process, analyst, business, visual, and target market to the overall execution stage.*

## Scoop of Work:

**01. Digital Marketing**

Ads Services  
Facebook,  
Instagram Twitter,  
LinkedIn, TikTok)

Google Ads  
Services

**02. Google Business Profile Activation & Management**

**03. SEO Management**

**04. Website Management**

**05 B2B / B2C Package Service**

**06 B2B / B2C Package Service**

**07 Campaign Advicing & Marketing Campaign**

**08 Social Media Management (Meta, Tiktok, Youtube, etc)**

**Ecommerce Management**

# BRAND MANAGEMENT

*We can help with the creation of websites, applications and software starting from the consultation process, analyst, business, visual, and target market to the overall execution stage.*

## Scoop of Work:

09 *Ecommerce  
Management*

10 *Influencer/KOL  
Management*

11 *Digital  
Verification*

12 *PR Media Activation*



# DIGITAL MARKETING



## REQUEST

Dr. Shield adalah Brand Atap Tahan Panas Salah satu unit bisnis dari perusahaan Cat. Mempunyai kebutuhan Intergrated Brand Ads. Melaukan Performance Ads di berbagai Platform

## ACTION

Tim Campaign Ads akan membuat Campaign Ads Guide untuk dijadikan dasar dari setiap marketing tools yang akan digunakan. Tim Campaign juga akan assist tim marketing internal Brand dalam menjalankan campaign agar sesuai dengan Guideline

## RESULT

Performance Ads berisikan Goals, Data Reporting dari hasil budget ads yang di spent apakah sesuai target awarness yang ingin dicapai melalui content marketing dan paid media ads.



Kirim Pesan WhatsApp



drshield.id Testimonial salah satu klien dari Dr. Shield Konsultasikan kebutuhan atap kamu disini. Gratis!



WHATSAPP Konsultasikan kebutuhan atap kamu



About 502,000 results (0.37 seconds)

Ads - Shop atap dr shield

 <p>Atap Upvc Dr Shield Double... IDR 131,000 Tokopedia</p>	 <p>Atap Upvc Dr Shield   Atap... IDR 64,000 Tokopedia</p>	 <p>Dr Shield Atap U PVC tebal 12 m... IDR 285,000 Shopee</p>	 <p>ATAP UPVC Dr. Shield Twinwal... IDR 145,000 Shopee</p>
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Ad - <https://www.drshield.co.id/> -

Atap Dingin Tahan Panas - DR.SHIELD Garansi 15 Tahun  
Anti Panas, Anti Berisik, Gratis Konsultasi. Kontak sekarang juga untuk harga terbaik! Harga PAS. Gratis Konsultasi. Anti Berisik, Anti Panas, Jenis: Jual Atap UPVC, Hubungi Kami.

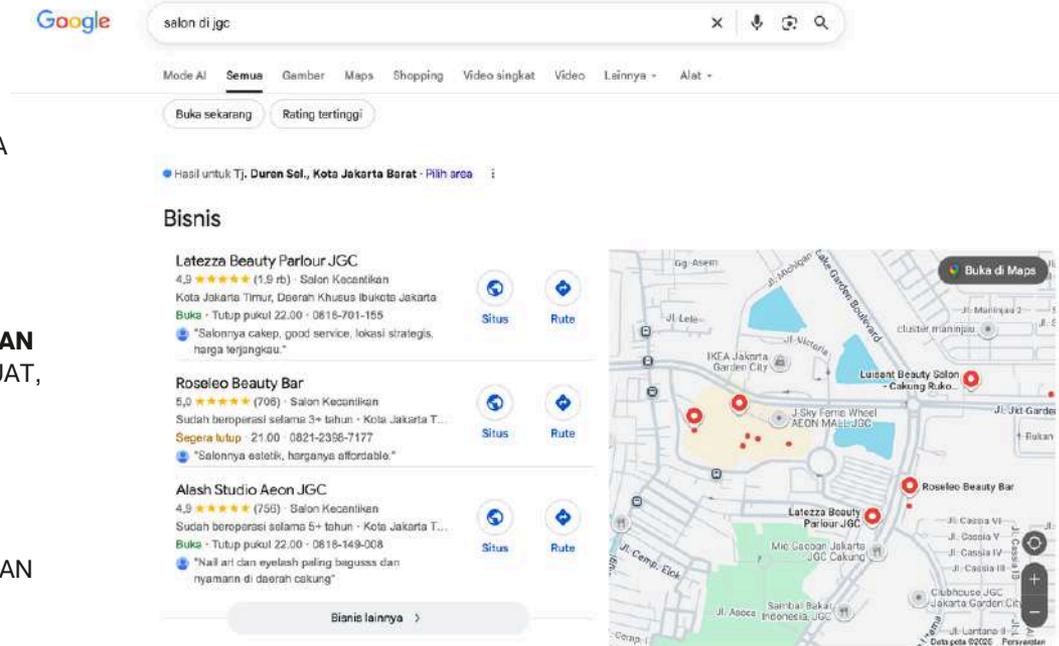
Sheet Single Wall 1050  
Atap UPVC lebar efektif 1050 mm Cocok sebagai atap langkung

HOME VIDEOS SHORTS PLAYLISTS COMMUNITY CHANNELS ABOUT

 <p>AMAN DIJAMIN HALAL 0:15</p> <p>Santan Mamakoko Aman, Dijamin Halal 617K views • 3 weeks ago</p>	 <p>AMAN SUDAH STERIL 0:15</p> <p>Santan Mamakoko Aman, Sudah Steril 627K views • 3 weeks ago</p>	 <p>Santan Murni Berkualitas! 0:30</p> <ul style="list-style-type: none"><li>✓ TANPA PENGAWET</li><li>✓ SUDAH STERIL</li><li>✓ HALAL</li></ul> <p>Santan Mamakoko, Santan Murni Berkualitas yang Aman, Tanpa... 748K views • 3 weeks ago</p>	 <p>AMAN TANPA PENGAWET 0:15</p> <p>Santan MamaKoko Aman, Tanpa Pengawet 637K views • 3 weeks ago</p>
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# Google Business Profile

- AUDIT & ANALISIS** - MENINJAU INFORMASI BISNIS, MEMBANDINGKAN DENGAN PEDOMAN GOOGLE, SERTA MENGIDENTIFIKASI PELANGGARAN ATAU KETIDAKSESUAIAN.
- REKOMENDASI & PERBAIKAN PROFIL** - MENYUSUN DAFTAR PERBAIKAN YANG HARUS DILAKUKAN DAN MEMASTIKAN PROFIL SESUAI ATURAN GOOGLE.
- PENYUSUNAN & PENGAJUAN BANDING/PERMOHONAN PEMULIHAN** - MEMBUAT ARGUMEN BANDING YANG KUAT, MENYIAPKAN BUKTI PENDUKUNG, DAN MENGAJUKAN PERMOHONAN KE GOOGLE.
- TINDAK LANJUT & KOMUNIKASI BERKELANJUTAN** - MELAKUKAN KOMUNIKASI BERKELANJUTAN HINGGA PROSES PEMULIHAN SELESAI.
- MEMBERIKAN SARAN TAMBAHAN UNTUK MENINGKATKAN PERFORMA PROFIL SETELAH PULIH.



## REQUEST

- Local Agency needs to increase organic traffic on website.
- The target is to win position over competitors

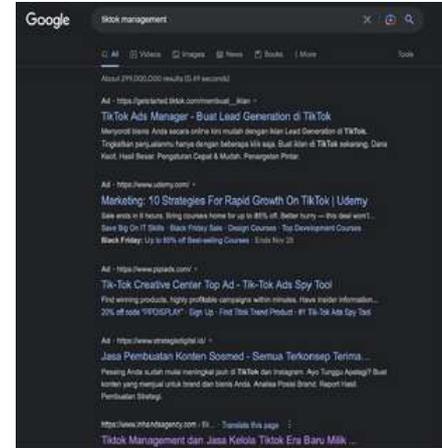
## ACTION

- Audits and optimizing the website to make become SEO friendly website and in accordance with the targeted keyword. Create and implement SEO
- article content per month. Off page strategy or commonly referred to as
- backlinks needs to be done to increase the visibility of website pages on search engines through link references from other websites or platforms.

## RESULT

- Brand keyword already in the 1st position on search engine.
- Some article that we produce are in the 1st position on search engine.
- One of our articles that has the biggest traffic getting into the featured snippets on Google
- There are 2–10 brand keywords that are monitored and are already in the 1st position on search engine
- For non-brand keyword, mostly getting to the 1st page from their previous position which is the 2nd page.

inhands





## MEDIA COVERAGE

for Street Boba and Gildak published by Line Today



## Pizza Custom Pertama di Indonesia Tawarkan Peluang Waralaba



# CONTENT PRODUCTION SERVICE



*“Stories  
that Inspire”*

*We create photos, videos, and motion  
graphics that capture attention, strengthen  
brand identity, and connect with  
audience emotionally.*

# CONTENT PRODUCTION SERVICE

*We can help with the creation of photo, video, and motion content starting from the creative concept, script, and visual direction to the production and post-production stages.*

## **Scoop of Work:**

- 
01. *Company Profile Video Production*
  02. *Company Profile Photography*
  03. *Drone Shoot & Piloting Services*
  04. *Social Media Production*
  05. *Motion Graphic Services*
  06. *Video Animation Services*
  07. *Safety Induction Video Making Services*
  08. *Video Series Production*



REJUVE



BUTTERNUT TREE SINGAPORE



SANTAN MAMAKOKO



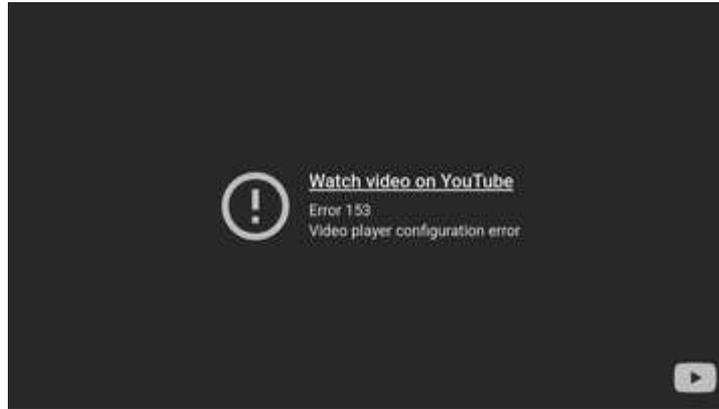
GUDBITE



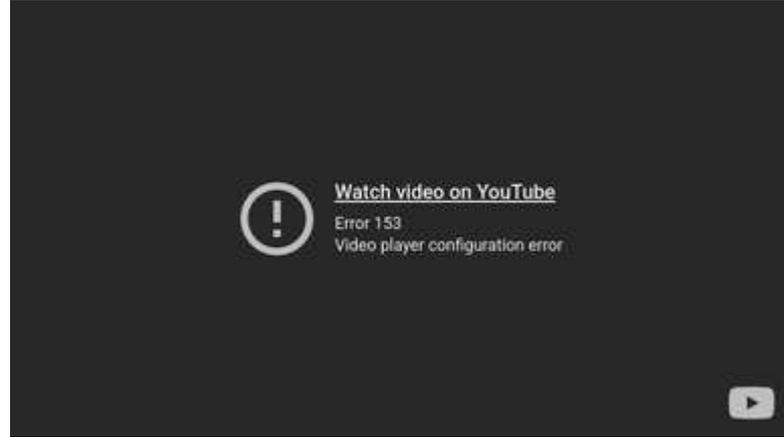
LIVAZA.COM X MIDTRANS



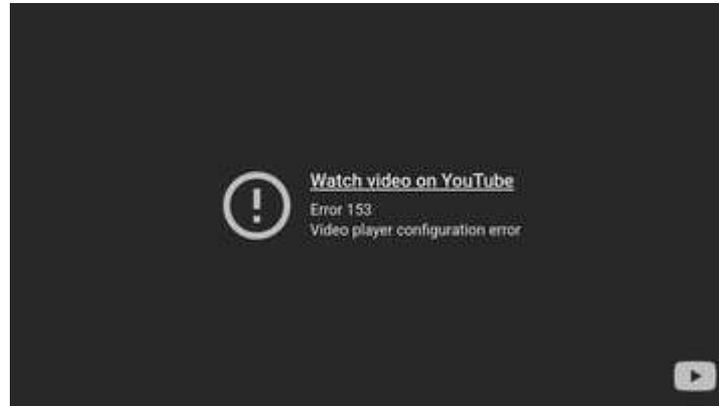
PORTICO



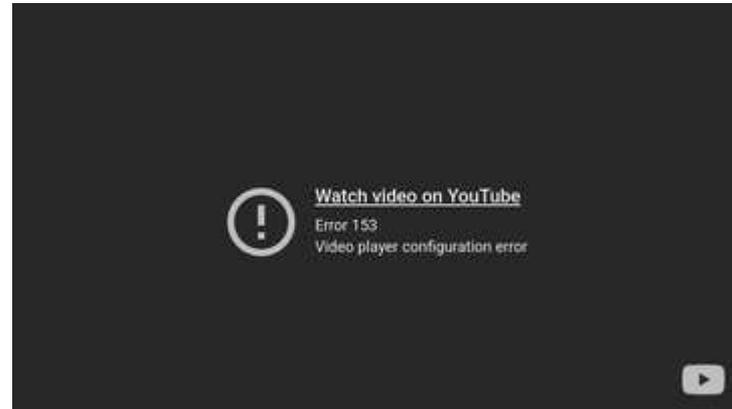
**Safety Induction Video Making**



**Video Series**



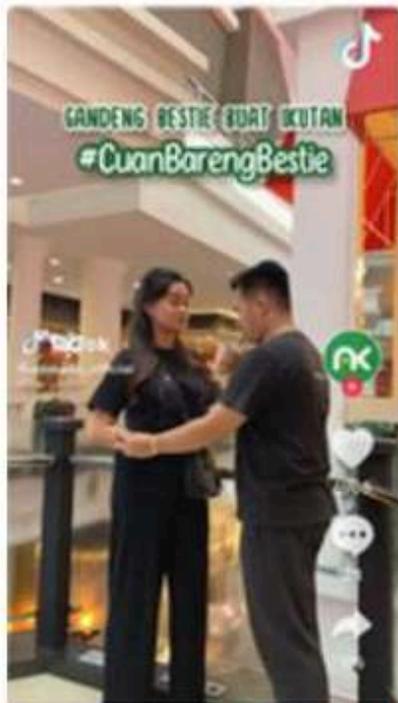
**Video Animation**



**Drone Shoot & Piloting**

# Company Profile Photography





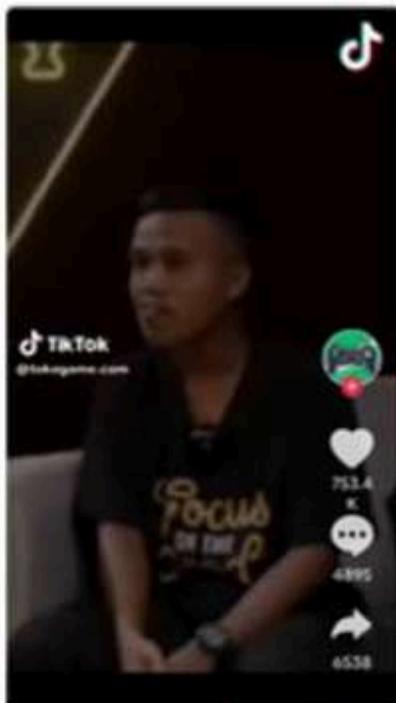
• Watch more [Watch now](#)

@adkaml\_official

Buruan gandang bestie kalian sebelum digandang orang lain 🤔 Cek lin ...See more

🎵 Infone Maseh - L E N T O | LYRICS

4.200.000 VIEWS



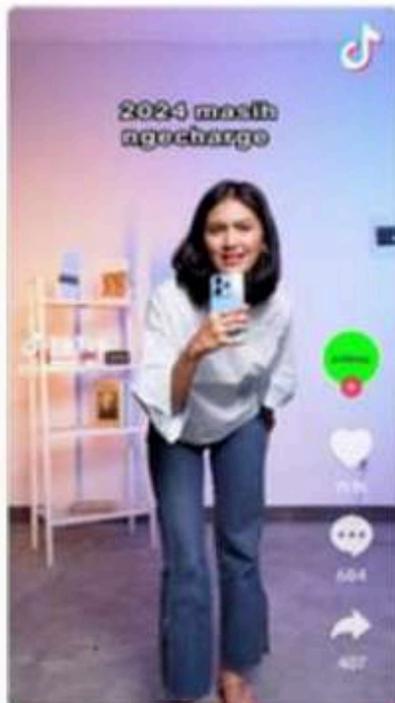
• Watch more [Watch now](#)

@tokogame.com

AKUUUUU 🤔🤔🤔 Kalau kamu? 🤔 #mpf #game #vct

🎵 original sound - Tokogame - Tokogame

65.000.000 VIEWS



• h more exciting [Watch now](#)

@infinixid

Tanggal 25 Maret nanti kita bakal Livestreaming special diskon R ...See more

🎵 original sound - Infinix Indonesia - Infinix Indonesia

4.100.000 VIEWS



• videos on TikTok [Watch now](#)

@mamakoko.id

Solusi untuk mengatasi santan yang pecah hanya dengan daun pisang 🤔 ...See more

🎵 original sound - Semurni Kasih Mama - Semurni Kasih Mama

1.700.000 VIEWS

# Social Media Production



SERVICE | CREATIVE PHOTOGRAPHY



SERVICE | SOCIAL MEDIA INSTAGRAM



SCAN DISINI

SERVICE | SOCIAL MEDIA ACTIVATION

## Providing and managing content materials

Including graphic designs and videos, aimed at boosting marketing efforts and enhancing awareness of its Instagram account. Additionally, our agency helps identify key opinion leaders (KOLs) who align with the brand's objectives and contribute to increasing overall awareness.



SCAN DISINI

## SE.BLAKBLAKAN



## Coco Club



ENMAX  
**WHERE WE WILL WIN**

<b>Natural Ingredient</b> Biotin dan Niacin		<b>Wide Market Appeal</b> Targeted for delivery riders, daily workers, parents and sports enthusiasts.	<b>Strong Differentiation</b> Tidak bikin lemas setelah beberapa waktu
<b>Daily Use Positioning</b> Aman diminum setiap hari.	 	<b>Scalable Growth</b> With already focused on the existing sales network, ENMAX can be promoted in existing branches, kiosks and street vendors.	



# ENMAX MARKETING CAMPAIGN





*Semurni Kasih Mama!*

SERVICE | SOCIAL MEDIA MANAGEMENT

## REELS & TIKTOK + INSTAGRAM + YOUTUBE SHORTS

We provide full content services with various experiment on Mamakoko's Content Pillars. Our goal is to build emotional attachment for Mom (Mamakoko's Target Market) by deliver educative content, recipes, kitchen tips & trick, and many engagement activity such as giveaways. We utilize all major platforms to spread the content

SERVICE | TVC ADS

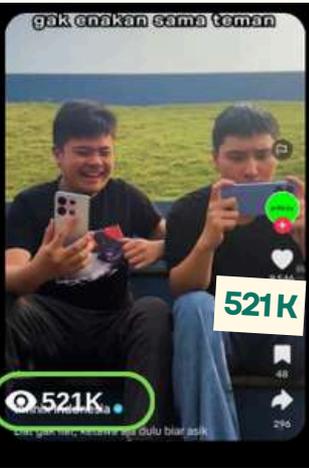
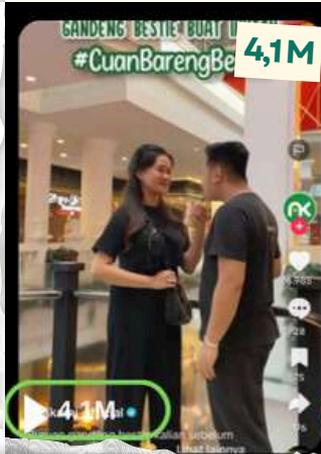
## YOUTUBE TVC ADS + PERFORMANCE

To boost Awareness & build credibility to the audience, we helped Mamakoko to produce 7 TVC Videos (1 Main Video, 6 cutdown videos) that highlight 3 main Unique Selling Points of the brand. We created the script with unique and fun approach yet still directly addressing the problems and the solution all in one delivery

 Mamakoko Indonesia  
Santan Mamakoko, Santan Murni Berkualitas yang Aman, Tanpa Pengawet, Steril dan Halal.



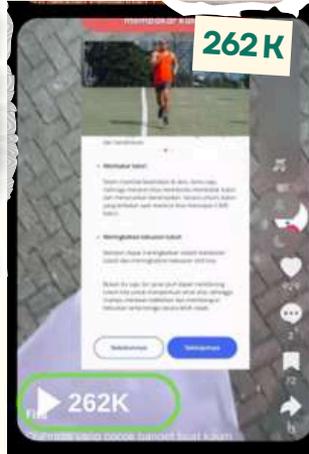
100% GUARANTEED  
IN 3 MONTHS



100.000 Views



CARDI  
NUSANTARA



This is the result of our work

LET'S CREATE YOUR NEXT BIG  
SUCCESS TOGETHER

# SOCIAL MEDIA MANAGEMENT

## CASE STUDY



Chileco



Bakso Malang Karapitan



Case Study (Blueprint, Campaign, E-commerce Advicing, Tiktok Activation All Services) - Sumimo  
**Sumimo** is a Mother and child goods company. Sumimo Official needed Blueprint Strategy, Brand Building, Campaign Activation and Social Media Management where previously Sumimo did not have the capacity to create content and strategies to Expand The Business.

## Objective: Awareness & Consideration

### Methodology:

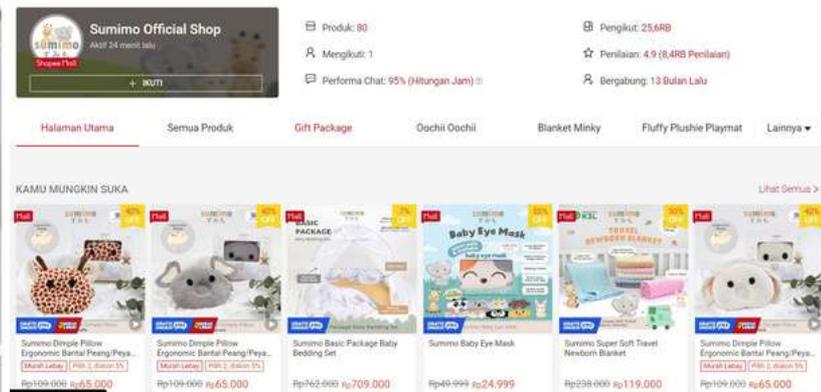
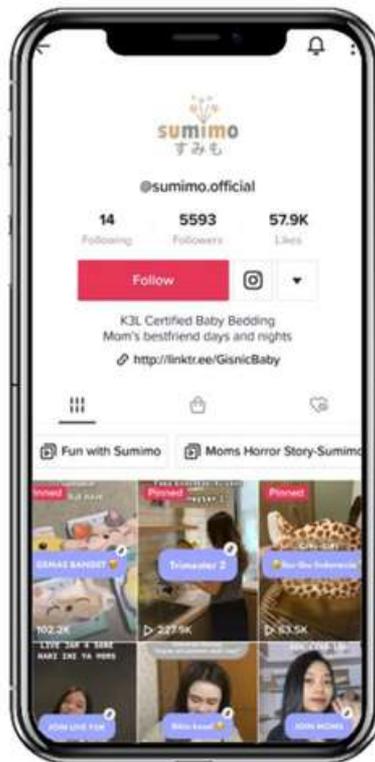
- Moms and Kids KOL based supporting campaign
- pillar
- Creative Contents Creation
- Ads Management (Marketplace and Social Media)
- Partnership with Key Partner (Marketplace)

### Before

- Online Sales under <100MILLION IDR
- Non-Active Shopee Mall

### Outcome:

- More then a 10K order on Shopee Mall
- Partnership and Activation with Key Partners
- Activation TikTok Shop
- From Zero to 1000% Sales Increase per Month for TikTok Shop in 3 months



### Customer Testimonials

*Mrs. Vonny Sutomo*

*InHands has helped us to get in line with our blue print strategy and TikTok Management. They guide us to have the correct targeting and implement the digital marketing strategy. They went above and beyond to work even outside working hours. We are very happy with their service!*



## OUR EXPERTISE ECOMMERCE

### PROVEN EXPERIENCE IN MANAGING E-COMMERCE GROWTH, PERFORMANCE ADS, AND MULTI-CHANNEL MARKETING

#### Experience & Capabilities

- Managed **brands (up to 5 Brands with 4-5 channels each brand) with monthly revenue of IDR 2–3 billion** across multiple e-commerce platforms.
- Oversaw **daily ad spending of IDR 7–15 million**, ensuring efficiency and ROI-driven execution (with expectation ROAS).
- Handled **KOL budget of ~IDR 100 million per month**, building impactful influencer collaborations.
- Managed **ads budget between IDR 300–700 million per month** across TikTok, Shopee, and Meta Ads.
- Built and led cross-functional teams: **KOL, Creative, Production, Ads, E-commerce, and Operations.**
- Focused on **cost efficiency and market adaptation** to stay competitive in the dynamic e-commerce landscape.

# ECOMMERCE SERVICES & SOLUTIONS

## A. Online Data building and analyst with Google Sheet

- Promotional Draft Sheet
- Biweekly Report and Monthly Report
- Forecasting Data
- E-commerce Performance Report

## C. Ecommerce Management For Online Marketing & Creative Solutions

- Specific for TikTok/Tokopedia & Shopee
- Promo Planning and Online Marketing Activation
- *\*Will start depend on marketing budget*

## B. E-Commerce Daily Operational

- Upload Products
- Preparing Product Description
- Stock updates and coordination
- Store maintenance (Store Design)
- Pricing Positioning (Depend on Margin & Cost)
- Join Campaign & Partnership with Platform

## D. Performance Management For Online Marketing & Creative Idea

- Maintaining Meta Ads (CPAS and Website Lead)
- TikTok/Tokopedia Ads
- Platform Ads
- Creative idea for performance ads

# E-COMMERCE OPTIMIZATION



Turning clicks into conversions — and browsers into buyers

With data-led strategies and creative execution, our clients have seen 100% revenue growth — proof that great marketing means great business.

We deep-dive into your e-commerce performance — from traffic behavior to conversion funnels — and refine every element that impacts sales.

Confidential & Proprietary

**Impact Study**  
Full Support Activation Program

Phase 01	Phase 02
10 Short + 8 Live	30 Short + 3x-4x / Day Live
Date February 2023	February 2023 - present day

Short Video Revenue	Live Shopping Revenue	Short Video Revenue	Live Shopping Revenue
RM 3.83M February 2023	RM 14.30 M February 2023	RM 11.47 M July 2023	RM 26.65 M February 2023

2 Month Revenue Growth (Phase)  
**243,2%**

of revenue growth with increasing video content & live sales

READY TO BUY? **re:mine**





## JASA VERIFIKASI PERSONAL BRANDING



### Syarat yang di siapkan



#### Setting Akun

- Kesehatan akun
- Setting business manager

#### Berkas Individu/perusahaan

- Individu : KTP / SIM / Passport
- Perusahaan : KTP Owner, SIUP, Merk HKI, Akta perusahaan, NIB, NPWP

#### Isian Pengajuan Form

- Audience describe
- Link berita dan berkas perusahaan

#### Konten dan Publikasi

- Aktif selama 6 bulan terakhir di IG
- Membuat berita publikasi di media nasional

## JASA VERIFIKASI CORPORATE



Priceless thing called "credibility"



- 64% dari pembeli lebih memilih bisnis yang memiliki kredibilitas dan *authenticity*
- 30% kepercayaan dan interaksi (engagement) meningkat dengan adanya **verifikasi digital**
- Lebih dari 90% bisnis lokal di Indonesia tidak memiliki literasi **publisitas** dan akses media



**FROM ZERO TO HERO**

How helped to launch **LAIN HATI** franchise from the very beginning. The plan is to complete this using certain keywords. How many jobs and their description, by making the content to change their heart? The used information during was inspire for the memo, to it could help to existing, member who giving a clear differentiation with the competitor.

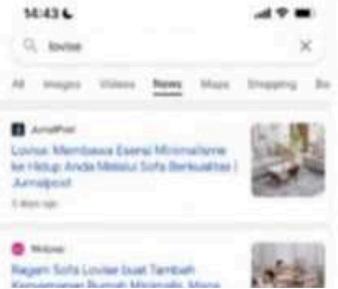
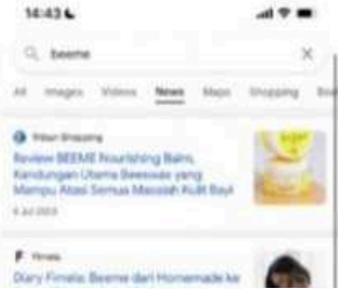
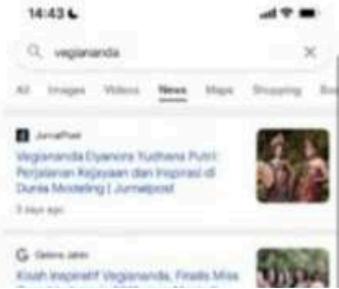
**WEB SERIES**

To promote the unique meaning of the memo, we create 10 episodes of 1-minute video series for management and website activation (IG) & necessary at the end of each video. It proved very effective to gain engagement the Instagram (Content).

**VERIFIED BADGE & BRAND COLLAB**  
KOPI LAIN HATI x CADBURY & RIRIN EKAWATI

The brand **Lain Hati** have the verified badge on Instagram, assisted by PR team that we helped to create. Other than that, we also initiate a campaign collaboration between us & with Cadbury and Ririn Ekawati.

## 200+ Berita Nasional publish



### MEDIA COVERAGE

for Street Boba and Gildak published by Line Today



### Internet di Hape Tanpa Khawatir Pulsa Habis, Ada Emergency Quota



### Kabar Munculnya Provider Digital Baru yang Bisa Jadi Solusi Tuntas dari Keluhan Para Pengguna Internet



### Pizza Custom Pertama di Indonesia Tawarkan Peluang Waralaba



# KOL MANAGEMENT

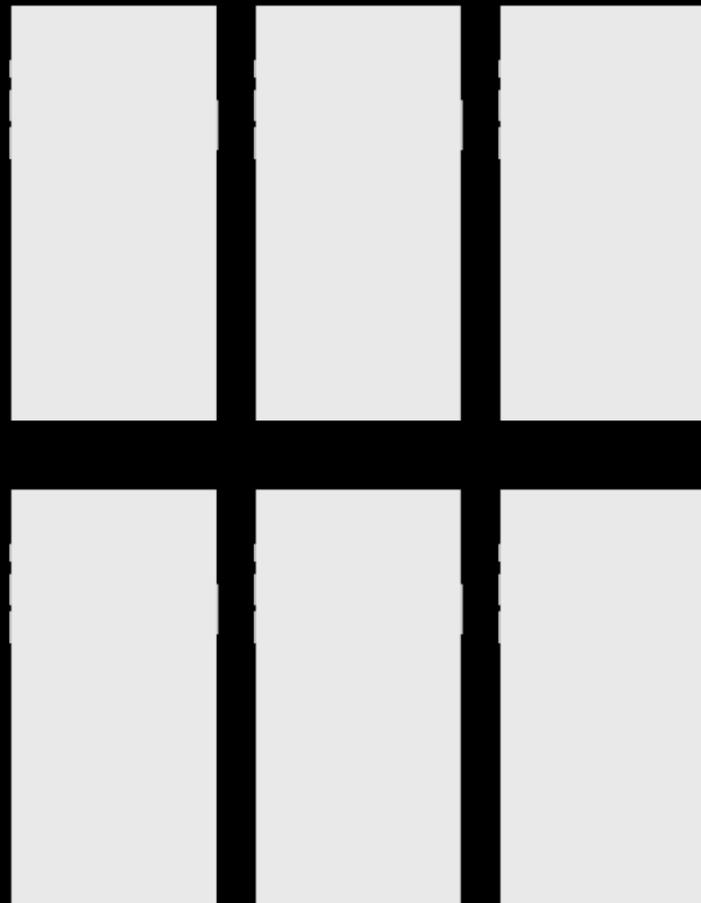


Coordinated more than 1000++ of KOL

With total views 50 milion

Ensure end to end process, consistency across all content  
from visual and brand messaging

Special package start from IDR 15mio





These collaborations can take the form of Daily Content, Couple Content, and Drama Series, helping to increase brand awareness and reach a wider audience.

## KOL Management **CASE STUDY**



Collaborating with 400+ KOL

**GrabFood**

Grab Food Id: 60 KOL

**eats**

Traveloka Eats: 23 KOL

**★ Heineken**

Heineken: 40 KOL

**•••**

All Brands in 2019: 300+



### **STRONGBOW**

Instagram Feeds & Story

Type : Nano Influencers  
Objective : Content & Awareness  
Impressions : 468.765  
ER : 6,3%



### **PIZZAPEDIA**

Instagram Feeds & Story, TikTok Video

Type : Macro & Micro Influencers  
Objective : Content & Awareness  
Impressions : 455.662  
ER : 5,2%



### **HEINEKEN**

Instagram Feeds

Type : Macro & Micro Influencers  
Objective : Content & Awareness  
Impressions : 29.482  
ER : 10,2%

# OUR SUCCESS STORY



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SERVICE | BRAND BLUEPRINT

## FROM ZERO TO HERO

We helped to launch KOPI LAIN HATI Franchise from the very beginning. The aim is to compete with rising coffee franchise, Kopi Janji Jiwa and Kopi Kenangan, by nudging the market to "change their heart". We used Indonesian slang and slogans for the menu so it could relate to existing market while giving a clear differentiation with the competitor.

—



SERVICE | SOCIAL ACTIVATION

## WEB SERIES

To promote the unique naming of the menu, we create 10 episodes of 1-minute video series for Instagram and initiate activation (quiz & rewards) at the end of each video. It proved very effective to gain engagement via Instagram Comment

—



SERVICE | SOCIAL ACTIVATION + KOL MANAGEMENT

## VERIFIED BADGE & BRAND COLLAB KOPI LAIN HATI x CADBURY & RIRIN EKAWATI

We helped Kopi Lain Hati to achieve Verified Badge on Instagram, assisted by PR Stunt that we helped to create. Other than that, we also initiate a campaign collaboration between KLH with Cadbury and Ririn Ekawati



**Branding & Blueprint Strategy:** Logo Name, Logo, Brand Guideldine, Design Layout Concept Store, Menu Design, Packaging Design, Instagram Concept Feeds | **Campaign Advicing | Social Media Management | Brand Ambassador Management | Digital Verification | etc**

## PORTFOLIO

20  
20



STREET BOBA

## MENU NAME

ME  
NU



BUBBLE TEA  
Brown Sugar Milk Tea Boba



POKONG CENDOL  
Brown Sugar Cendol



ESKIM TRAWANGSRI  
Milk Shakes with Boba



RAMBA SANGREH  
Boba with Maltop Flavored



POKONG SATE  
Mangkosty (Cendol) Flavour  
Brown Sugar Cendol



ESKIM (Cendol)  
Milk Shakes Flavour  
Brown Sugar Cendol

## GRAPHIC ELEMENT



Emphasizing the 'street' from the brand name, we incorporate the elements that can be seen in the street into the brand guideline.

inhand

## LOGO



## GOALS ACHIEVED

- Get 100 Branch in 1 year (B2B)
- Reach Sales 750.000 - 1.000.000 cup / month (B2C)



## STORE CONCEPT



JALUR AIR BERSIH & KOTOR

LISTRIK: 11000 Watt



## Branding

Street Boba is a fast-growing bubble drink brand. Established in 2021, Street Boba offers cold beverages, and now the brand has been expanding to almost 100 outlets in Indonesia.

## COLOUR SCHEME



Logo Name | Logo | Brand Guideline | Design Layout Concept | Menu Design | Packaging Design | Instagram Concept Feeds

**Gudbite**

Healthy Instant Noodle



Follow Us on Instagram @gudbite.id

**Gudbite**



**GOALS ACHIEVED**

- 1 Week Before Launch 160.000+ Pcs Sold in 30 minutes

SERVICE | BRAND BLUEPRINT & CAMPAIGN ADVISING

**#YANGBERHARGA  
PASTIDIJAGA**

Another achievement from our agency to help Gudbite born into Indonesian Market. We develop Brand Blueprint; DNA, Visual Identity (Logo, Color Theme, etc) to differentiate Gudbite from another FMCG Healthy Brand. We also created the famous hashtag #YangBerhargaPastiDijaga as the main tagline to engage directly into emotional attachment a mother have to their loved ones

SERVICE | CAMPAIGN ADVISING

**MYSTERY BOX  
BY ELIZABETH  
ZENIFER**

2 Weeks before the launch dates, we collab with well-known Mom Influencer @elizabeth.zenifer to hold a Mystery Box to her followers. Elizabeth die-hard fans are really supportive of the brand that it contributes to 100.000 box of sales just before the official launch



**Branding & Blueprint Strategy:** Logo Name, Logo, Brand Guideldine, Design Layout Concept Store, Menu Design, Packaging Design, Instagram Concept Feeds | **Campaign Advicing & Strategy** | **Social Activation** | **Network Activation** | **Brand Ambassador Management** | etc



# re:magine

SERVICE | LIVE TIKTOK/SHOPEE ACTIVATION



SERVICE | MOTION GRAPHIC  
VIDEO PRODUCTION



SCAN DISINI  
UNTUK HASIL VIDEO



SERVICE | INSTAGRAM DESIGN



SERVICE | CATALOGUE SHOOT



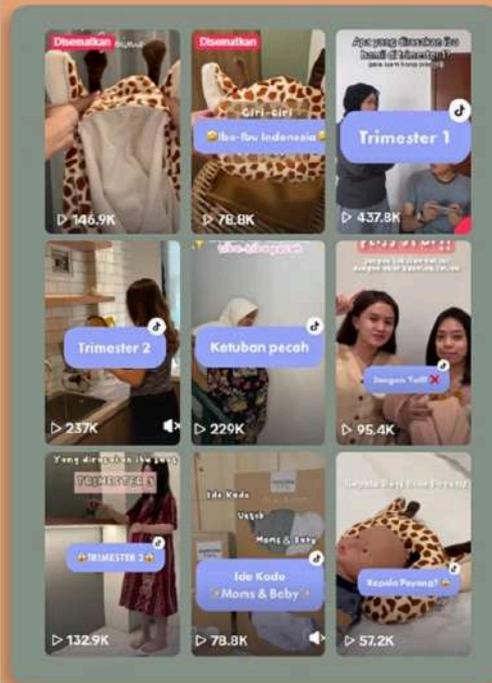
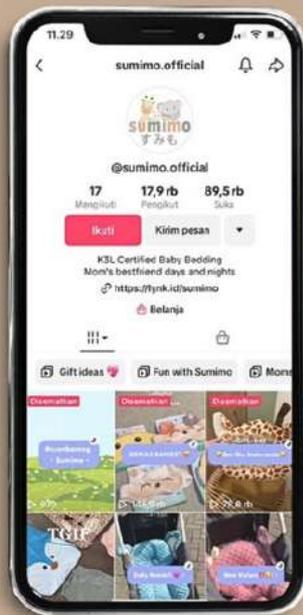
SERVICE | CREATIVE PHOTOGRAPHY



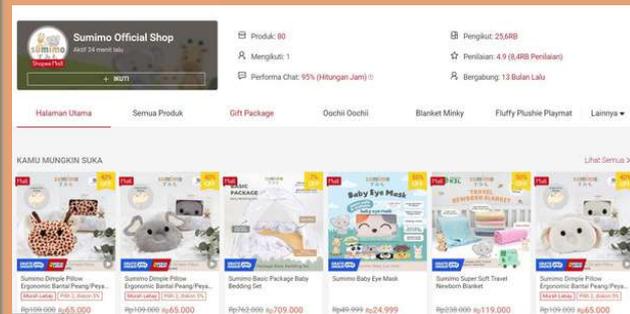
# re:magine

Website E-Commerce Audio | Make a Photo Catalog | Make a Creative Photo Catalog |  
Create Creative Video Content for Website & Social Media | Monthly SEO Plan

sumimo  
すみも



Scan  
untuk video tiktok lainnya



### Customer Testimonials Mrs. Vonny Sutomo

*InHands has helped us to get in line with our blue print strategy and TikTok Management. They guide us to have the correct targeting and implement the digital marketing strategy. They went above and beyond to work even outside working hours. We are very happy with their service!*

#### Before

- Online Sales under <100MILLION IDR
- Non-Active Shopee Mall

#### Outcome:

- More than a 10K order on Shopee Mall
- Partnership and Activation with Key Partners
- Activation TikTok Shop
- From Zero to 1000% Sales Increase per Month for TikTok Shop in 3 months

## Fully Support to Brand Awareness

InHands Agency support Sumimo to Fully present in Digital Platform for Brand Awareness by creating Contents for Brand and Live streaming activation for sales

sumimo  
すみも

Website E-Commerce Audio | Make a Photo Catalog | Make a Creative Photo Catalog | Create Creative Video Content for Website & Social Media | Monthly SEO Plan



INTIUM INDONESIA

SERVICE | DIGITAL ACTIVATION

## FULLY SUPPORT TO DIGITAL PLATFORM

We support INTIUM INDONESIA to fully present in Digital Platform for Sales Channel by creating digital catalog content. The content will be utilized in Online Purchase platform such as Shopee & Tokopedia and also e-Catalog for INTIUM INDONESIA home website.

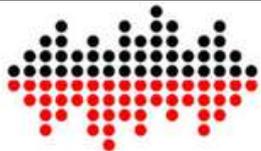
SERVICE | INHANDS SERVICE



SERVICE | EVENT DOCUMENTATION



SERVICE | WEBSITE (BLOGSPOT)



INTIUM INDONESIA  
HOME & PORTABLE AUDIO

Website E-Commerce Audio | Make a Photo Catalog | Make a Creative Photo Catalog |  
Create Creative Video Content for Website & Social Media | Monthly SEO Plan

# B2B

- BRANDING**
- COMPANY PROFILE**
- WEBSITE DESIGN & BUILD**
- SEO & SEM**
- SOCIAL MEDIA MANAGEMENT**
- CREATIVE CONTENT CREATION**
- ADS PERFORMANCE**
- EVENT ACTIVATION**
- KOL MANAGEMENT**
- GOOGLE BUSINESS MAPS PROFILE**

# B2C

- BRANDING GUIDELINE**
- CAMPAIGN GUIDELINE**
- WEBSITE DESIGN & BUILD**
- SEO & SEM**
- SOCIAL MEDIA MANAGEMENT**
- CREATIVE CONTENT CREATION**
- ADS PERFORMANCE**
- EVENT ACTIVATION**
- KOL MANAGEMENT**
- PR MEDIA**
- MCN AFFILIATOR PROGRAM**
- TIKTOK TSP PROGRAM**
- ECOMMERCE ADVERTISING**
- GOOGLE BUSINESS MAPS PROFILE**

# PERSONAL BRANDING

- LANDING PAGE**
- CREATIVE CONTENT CREATION**
- ADS PERFORMANCE**
- PODCAST**
- EVENT OFFLINE**
- EVENT ONLINE**
- COLLABORATION MEDIA & KOL**

# WHY US?

- 1 Strategic & Personalized Approach
- 2 In-Depth Market Research  
Data-Driven Custom Content
- 3 High-Quality  
Content & Visuals
- 4 In-Depth Market Research  
Data-Driven Custom Content
- 5 Experienced & Proven
- 6 End to End  
Service



**THANK  
YOU.**

